INTERESTED IN BRANDING, CSR, NGO COLLABORATIONS AND FSC?

JOIN US IN COPENHAGEN 10-11 OCTOBER 2013!

In Good Company is the global event of the year for companies and NGOs interested in FSC, CSR and working with labeling schemes as part of their company brand.

The two-day event will feature keynote speakers from the senior management of international NGOs, as well as from leading companies working strategically with branding through environmental labeling. All sessions will include open debates and lots of discussion.

WHO CAN I EXPECT TO JOIN?

This event is for FSC business partners, green and social NGOs, FSC representatives from around the globe, and organizations new to - or curious about FSC or interested in expert perspectives on green washing and NGO collaborations.

In Good Company will be held at the Crowne Plaza Copenhagen Towers. Constructed for the Climate Summit in 2009, the hotel has won numerous awards for its green profile, thus creating the perfect setting for the event.
MEET THE SPEAKERS...

KIM CARSTENSEN
Director General, FSC International

SUDHANSHU SARRONWALA
Executive Director, Marketing & Communications, WWF International

ROB MICHALAK
Global Director of Social Mission, Ben & Jerry’s

FIONA WHEATLEY
Plan A Sustainable Development Manager, Marks and Spencer

JES FALTUM
Director, Environmental Sustainability, LEGO

LISA MORDEN
Senior Director, Global Sustainability, Kimberly-Clark Corporation

DANIEL MITTLER
Political Director of Greenpeace International

AND MANY MORE...

VISIT WWW.INGOODCOMPANY.FSC.ORG FOR FULL LIST AND PRESENTATIONS
ABOUT FSC

FSC - Forest Stewardship Council® - is an independent nonprofit organization that promotes environmentally sound, socially beneficial, and economically viable management of the world's forests. And because FSC is the gold standard for forest stewardship, it is the only certification system supported by the greater environmental community.

FSC IS REPRESENTED ALL OVER THE GLOBE

More than 28,000 companies around the globe are presently FSC certified and more than 1000 companies are approved retailers of FSC-labeled goods.

In Good Company is hosted by FSC to highlight and openly debate the global and local role of FSC and ethical labelling schemes in general - today and in the future.
In Good Company 2013 will be held at Crowne Plaza Copenhagen Towers. The hotel has won various awards for its green profile and is leading the hotel industry in its work with social responsibility, sustainability and environmental management, making Crowne Plaza Copenhagen Towers the perfect setting for the event.

ENERGY IS KEY

To be one of the greenest hotels in the world, many measures must be taken. Among other things, the hotel has installed solar panels on its facade, which produces approximately 10% of the hotel’s annual energy consumption.

The kitchen uses energy-efficient induction heating and all food is, to the greatest extent possible, organic and locally-purchased in order to avoid unnecessary CO2 emissions. In addition to this, all food waste is transformed into biogas and fertilizer.

IT’S THE LITTLE THINGS

Bathroom amenities, such as shampoo bottles, shower caps, and toothbrushes are made from decomposable and recycled material based on corn and potato starch. All in all, the hotel’s green profile means that it uses 65% less energy than comparable hotels.

We look forward to welcoming you to Crowne Plaza Copenhagen Towers.
INFORMATION ON THE EVENT

EVENT PROGRAM
The program for the event is continuously updated and keynote speakers are still being added to the program. Go to our website to find the latest version of the program and to read more about the event.

SIGNING UP
To sign up for the event, please go to our website, where you will find a registration form.

OPTIONAL FIELD TRIPS
The registration form will also allow you to sign up for one of the event's two field trips. Information about the field trips can be found in the event program on our website. Please note that places are limited, and that seating will be available on a first-come, first-serve basis.

PRICING
All participants will pay an attendance fee of 150 Euros covering all costs related to the event, including meals, field trip and gala dinner. However, accommodation fees are not included. Participants registering will be invoiced in advance of the event.

LOCATION
The event will be held at the Crowne Plaza Copenhagen Towers hotel in Denmark, located just a few minutes' drive from Copenhagen airport.

LIVE STREAMING
All presentations and panel discussions will be streamed live. Go to our website for more information.

FOLLOW THE EVENT ON TWITTER
For updates on the event: www.twitter.com/fsc_igc #fscingoodcompany
Tweet in questions to sessions during the event: @fsc_igc

WWW.INGOODCOMPANY.FSC.ORG