NOVEMBER 18TH - 19TH 2015
THE ALLER HOUSE, COPENHAGEN
fsc.dk/designaward
Mette Vestergaard won FSC Design Award in 2011 and got a trip to Tanzania, where she made a prototype of her design HapsHaps.

»I have made good use of the PR and the contacts. That has actually gotten me job interviews afterwards.«

»The most important thing for me, is not to be able to say that I won. The most important thing was to be allowed to be an ambassador for something that I really care about - sustainability and especially FSC. I’ve had an experience that could never have been bought.«

Jonas Pedersen won FSC Design Award 2008. The prize was a trip to Nicaragua, where he made a version of his design Extrude.

»To win FSC Design Award has had an enormous impact on me as a designer. Besides all the publicity the work in Nicaragua has shaped my approach to design and the way in which design can make a difference.«

"I’m still working with the workshop in Nicaragua for new projects both for the European and the Latin-American markets."
OVERVIEW

FSC DESIGN AWARD 2015

FSC Design Award is an innovative competition, which challenges Danish design- and architecture students to think in new ways and combine sustainability with good design using wood. This year is the 10th anniversary of the FSC Design Award.

This year’s main prize is a trip to Bolivia in spring of 2016, where the winner will produce a local version of their design and get to experience the spectacular country and its culture.

The award show
On November 18th you will present your design to a panel of professional judges from the design business. On the next day, the 19th, the winner will be announced at the award show, which will take place at 2 pm to 6 pm in The Aller House.

Aller Media A/S
Havneholmen 33
1561 København V.

You are welcome to invite friends and family for the award show on the 19th. This merely requires that you sign them up as guests for the event.

About FSC
FSC is a global non-profit label for wood and paper. In short you can find the FSC-label on products from sustainably managed forests, where animal and plant life is protected and where the people who work in the forest get education, safety equipment and a fair wage.

More information
Read on for more information on the competition. For visual inspiration see the inspirational folder, available for download at https://dk.fsc.org/for-deltagere.442.htm. To keep updated become a member of the Facebook Group "FSC Design Award 2015" (https://www.facebook.com/groups/fscdesignaward2015)

Judge’s round. Foto: FSC Danmark

2014 winner, Sigrid Juel Jensen, at Windhorse Farm. Foto: Morten Bo Johansson
RULES, REQUIREMENTS AND DEADLINES
FSC DESIGN AWARD 2015

Deadlines
You should be aware of three deadlines:
1. Sign up for the competition
   To participate in FSC Design Award 2015 you must sign up with your name and school via email to:
   line@fsc.dk - No later than October 19th 2015.

2. Turn in design information
   When you’ve signed up you must send the following information via email no later than November 8th:
   The dimension of your design packed (height, width and length)
   Approximate weight (model + packing)
   A picture or 3D-rendering of your design
   A picture for the Mad & Bolig Award (300 dpi and ready for public use)
   A description of your design
   A description of why your design can be considered sustainable.
   The information must be entered into a form which will be downloadable at www.fsc.dk/design and sent to line@fsc.dk. The form must be sent in pdf-format.
   The information will be used for the judge’s preparation and for the Mad & Bolig Award.

3. Deliver your 1:1-model
   Your school will appoint a time and place where you have to deliver your model. This will be no later than Monday November 16th.

Groups
You’re allowed to work in groups for the same design. However, a maximum of two people can participate in the trip to Bolivia.

Choice of wood species
We recommend that your design is made from FSC-certified wood, but this is not a requirement.
You can freely choose any wood species for your design. It is not required, that your prototype is made from this species. However, we expect you to have made a conscious choice about wood species and that you are able to explain this choice.
At FSC we recommend that you think outside the box when choosing which species of wood to work with.

Requirements for your design:
• Wood must be a key element
• The design must be good and interesting
• It must have commercial potential
• It must include an element of sustainability related to FSC’s principles (read more on fsc.dk/principper)
• The prototype must be submitted as a 1:1 scale model.
• Your design can not previously have been entered into any external competitions.
THE MAD & BOLIG AWARD
FSC DESIGN AWARD 2015

FSC Design Award is arranged in close cooperation with the magazine Mad & Bolig - a part of Aller Media.

During the week leading up to the competition, the readers will be able to vote for their favorite design and the winner will be announced during the award show November 19th. The prize for winning is an interview with Mad & Bolig and the beautiful "Patera" lamp.

The vote opens Thursday November 12th, at noon and closes on the 19th at noon.

The winner of the Mad & Bolig Award will receive the lamp "Patera", designed by Øivind Slaatto.

The winner of the Mad & Boligs Award 2014, Michael Daae Christensen, presents his design "Story Time" for Ida Auken. Foto: FSC Danmark
FSC Design Award 2011 winner, Mette Vestergaard, on the design trip in Tanzania 2012.
Foto: Morten Bo Johansson

The winner of FSC Design Award 2014, Sigrid Juel Jensen is presented with the tree spicies at Windhorse Farm.
Foto: Morten Bo Johansson

Bolivia Foto: FSC Danmark
FSC® Design Award is held by FSC® Danmark in cooperation with Forests of the World. Both organizations work to make sure that more forests are used sustainably.
Read more at:
www.fsc.dk og www.verdensskove.dk