PRACTICAL INFORMATION FOR FSC DESIGN AWARD 2017

Here you have some practical information before FSC Design Award 2017. This year there are approx. 70 designs competing for FSC Design Award and Mad & Bolig's Design Prize, so it will be exciting to see who will win the prices this year.

PLACE
Aller Media
Havneholmen 33
1561 København V

PROGRAM

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<td>11:00</td>
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<td>11:45</td>
<td>Ankomst og registrering</td>
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<td>12.00 – 16.00</td>
<td>FSC Design Award show</td>
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<td>16.00</td>
<td>Reception</td>
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<td>Nedtagning af designe og pak til transport</td>
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<td>Fødvil og tak for deltagelse i Design Award 2017</td>
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Ankomst og registrering
Velkomst og information om dagene, herunder præsentation af dommere
Dommerbedømmelse
Kaffepause og let forøjning
Mulighed for rundtur i Aller Huset med fokus på arkitektur
Opsamling af dagen - Tak for i dag og på gørøyn i morgen

FOTO: VORDERMEIER
1. TRANSPORTATION OF DESIGNS AND THE EXHIBITION

FSC Denmark offers to transport designs from the schools that have been officially cooperated with. Being KADK, VIA Design, Kolding Designskole og Aarhus Arkitektskole.

Students from other schools are to transport the designs themselves unless otherwise agreed.

Locally, you must ensure that you can help the driver to load the car. In principle, you load your own design, but remember to help each other. The design must be ready for cargo when the car is there.

TRANSPORT FROM JUTLAND

From Jutland we transport to Aller Huset by truck from Herning via Aarhus and Kolding in that particular order.

The pick up will take place on Friday May 5th, starting in Herning at. 8.00 - Aarhus is expected late morning and Kolding in the afternoon. A contact person at each school will be in contact with the driver and notify you when the car is expected to arrive.

The driver is named Villy, and he has tried it all before. Be patient with him as he have a long day ahead with many considerations and heavy lifting.

TRANSPORT FROM KADK

The freight from KADK is scheduled for Monday, May 8th - expect early afternoon. This freight is collected with 3x38 or other local company. A contact person will be informed at the school and be in contact with the driver and notify you when the car is expected to arrive. Await more information.

PACKING YOUR DESIGN

It is important that you have a focus on the total freight volume. Therefore, please take smaller designs together with larger designs if there is air in the boxes. Remember to pack your design for safely transport and pack it so that it can be stacked in the car.

Make sure the freight is marked clearly with:
- Name
- Educational site

Your freight packaging should be recycled for return shipping and you are responsible for packaging for return shipping. FSC Denmark stores all your packaging when it is set up and it will be available for packing - if it can be recycled. FSC Denmark only supplies tape for packing.
SETUP OF DESIGNS
FSC Denmark places and sample all designs in the exhibition Monday, May 8th.

Attach instructions for assembling the design if deemed necessary.

We only have the most basic tools, so attach special tools if necessary.

Podiums, wall space and power can be made available after ordering it in the online form for the design description.

You will be able to decorate around the design Tuesday the 9th of May from kl. 11.00 to 11.45. There is no access to Aller House before an hour ahead of the judging rounds. If the assembling of the design is particularly complicated you can be allowed in before For such an agreement please contact us at designaward@fsc.dk

RETURN OF THE DESIGN
The designs will be released for return Wednesday, May 10th, 18.00 after the awards show and reception.

The packing begins with a brief instruction from the stage.

Everybody has the responsibility to pack their own design or make an agreement with someone who can do it for you. Remember to help each other.

FSC Denmark provides tools to a very limited extent, so please bring what you need.

Expect that the packing process of designs and loading the truck can take one hour to or more.

For the schools in Jutland, designs is loaded directly into the truck, which will return the freight on Thursday May 11th in the opposite order as when it was collected - Kolding (8.00) - Aarhus (morning / afternoon) - Herning (afternoon).

For KADK, local transport is expected such as a 3x38. Expect return freight the same evening.

If you wish to transport your design home immediately after the awards show and reception this can happen if it is announced and coordinated with FSC Denmark.
2. THE DAYS IN ALL THE HOUSE

YOUR TRANSPORT
Are you arriving by S-train: Get off at Dybbølsbro st.

Are you arriving by car: Parking can be done at Fisketorvet's parking garage (parking is not allowed at Aller Huset)

WHEN YOU ARRIVE
When you arrive at the Aller House, you must register and you are provided with a name tag. It is important that you bear this name tag both days in Aller House.

Your design has been placed in the exhibition when you arrive (unless otherwise agreed) and you can then do small adjustments.

On the day of evaluation of the designs, please be aware of judges' location in the room and be available as they approach your design. They start at design number 1 and moves forward. All designs get a number so you can roughly figure out when you're on the route. You are responsible for being at your design when the judges are there.

On the 1st floor of the Aller House a room is available and can be used for relaxation and wardrobe during the first day.

LUNCH ON TUESDAY D. 9th MAY
An agreement has been made with Aller House cafeteria if you want lunch on the first day. The price is 35 kr. This requires a pre-order and this is done by sending the amount by mobilepay to: 61 96 77 68 by Wednesday 3 May. Enter in "FSC" as comment.

It is not possible to buy meals in the Aller House cafeteria, unless pre-ordered.

Alternatively, Fisketorvet is a few meters from Aller Huset for other shopping opportunities.

MEDIA AND NETWORK
In the days of the FSC Design Award, your product will be exhibited both while you are present and when you are not there. We expect a major industry representation, so consider what information is available when you are not around your design.

On the day of the award show, it may be a good idea to be available around your product. Both before and after the show is there may be questions from guests, companies, media, etc.
PRESENTATION OF YOUR DESIGN TO THE JUDGES
There are 6 judges divided into two teams this year. Everybody will make an evaluation of your design, but you should only make your presentation to one of the teams. There is a primary and one secondary round with evaluation.

The one judge team will start at Design No. 1 and they move forward until they have taken half of the designs (estimated 35 out of 70 designs). The second team takes care of the primary assessment of the other half. You will be informed your number on the day.

During the primary referee round, you must present your design and answer questions. There are 4 minutes per design allocated. You decide how the time is spent and you can focus on both a presentation or conversation. A good advice is to say what you want before the judges take over with questions as times quickly goes.

The judges expect you to start and that they can follow up with questions. They often give feedback as part of the conversation. Take criticism as a positive thing as it often is an expression of close potential and the designs is judged as prototypes.

A staff member from FSC will ensure the timetable and move the judges forward. It can be a sudden interruption.

In the secondary round the opposite judge team will quickly review your design. After this they will exchange notes and pick the nominated for later on to pick a winner.

The judges have received your presentation material before the competition so that they have been informed in advance of your design and the idea