

# Highlight your selection of sustainable tropical timber

We invite you to join the platform through a partnership and to be part of a global movement for sustainable change in the timber sector.

FSC Denmark has built the world's largest commercial platform for uses of FSC certified lesser-known tropical timber species (LKTS) and other valuable information to decision makers.

The main purpose of the database is to inspire and guide timber and wood users to look for a more diverse selection of timber species as a supplement or alternative to the more well-known ones. The aim is to develop a more diverse timber market to support sustainable forestry, improved pricing and regional development through the commercialization of a greater variety of wood species.

The platform contains cases of uses of FSC-certified lesser known timber species, a species library with descriptions and technical information and other valuable information for timber decision makers.

The website is available in English, Spanish, French, Dutch and Mandarin.

### **Partnership benefits**

Joining the LKTS database as partner will position your brand on the platform and directly link your name to the species and cases relevant to your commercial offer to the market.

You will also be part of our further development of market demand as we influence public procurement policies, the construction sector and other decision makers to increase their sourcing of FSC-certified timber I general and very specifically lesser known timber species through different means.

# Want to become a partner?

As a LKTS partner you will get a business profile on the platform, consisting of:

- Company description
- Logo and contact information
- Linkage between the business profile and the relevant cases associated with the company
- Option to show FSC/LKTS related pictures and videos
- Option to show FSC/LKTS related
- Listing of relevant FSC certified species
- New feature companies can be shown as promoter of a specific species in the extensive species library.

The annual fee is 1250 EURO.

## Contact:

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## **Existing partner?**

Partners have until now been defined as companies or organizations that have provided FSC Denmark with cases, data or in other ways contributed to the development of the global inspirational platform.

To ensure a continuously development of the database and promotion of LKTS and the platform in order to increase the market for FSC certified tropical timber the LKTS partnership concept has been developed.

Existing partners will need to renew their partnership according to the new concept to continue the current promotion and new benefits in the database.

### Why LKTS?

Promoting and choosing LKTS plays a key role in protecting the biodiversity of the world's forests. By continuing to use only a small selection of species, these species are not only put in danger of extinction but also decline critically in availability as the demand grows. At the same time forest owners are deprived of the business opportunity to sell from a broader range of species.

Promoting LKTS is a way to motivate forest owners to protect the forests diversity and at the same time a way to combat competing and damaging use of forestland like plantations and agriculture by improving the business case for sustainable timber production in tropical forests. All the technical development of the database has so far been financed by STTC, Danida, Swedish Postkod and recently PPECF-COMIFAC.

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### Business profile, case and species presentation